



Beverly Hills City Council Liaison / Small Business Assistance Task Force Committee will conduct a Special Meeting, at the following time and place, and will address the agenda listed below:

CITY OF BEVERLY HILLS  
455 N. Rexford Drive  
Beverly Hills, CA 90210

### TELEPHONIC VIDEO CONFERENCE MEETING

Beverly Hills Liaison Committee Meeting  
<https://beverlyhills-org.zoom.us/my/committee>

Meeting ID: 516 191 2424

Passcode: 90210

You can also dial in by phone:

+1 669 900 9128 US

+1 833 548 0282 (Toll-Free)

One tap mobile

+16699009128,,5161912424# US

+18335480282,,5161912424# US (Toll-Free)

Tuesday, June 8, 2021

3:30 PM

*Pursuant to Executive Order N-25-20 members of the Beverly Hills City Council and staff may participate in this meeting via a teleconference. In the interest of maintaining appropriate social distancing, members of the public can view this meeting through live webcast at [www.beverlyhills.org/live](http://www.beverlyhills.org/live) and on BH Channel 10 or 35 on Spectrum Cable, and can participate in the teleconference/video conference by using the link above. Written comments may be emailed to [mayorandcitycouncil@beverlyhills.org](mailto:mayorandcitycouncil@beverlyhills.org).*

### AGENDA

- 1) Public Comment
  - a. Members of the public will be given the opportunity to directly address the Committee on any item listed on the agenda.
- 2) Welcome & Introductions and Purpose of the Task Force
- 3) Discussion Areas
  - a. Recent ADA Lawsuits Impacting Beverly Hills Businesses
  - b. Information Sharing by Task Force Members
- 4) Small Business Programming
  - a. Beverly Hills Small Business Forum – June 10, 2021
  - b. My Beverly Hills - Rebrand
  - c. Upcoming Webinars and Consulting for Small Businesses
  - d. Other Programs and Services

- 5) Adjournment

Huma Ahmed  
City Clerk

Posted: June 4, 2021

A DETAILED LIAISON AGENDA PACKET IS AVAILABLE FOR REVIEW AT [WWW.BEVERLYHILLS.ORG](http://WWW.BEVERLYHILLS.ORG)



Pursuant to the Americans with Disabilities Act, the City of Beverly Hills will make reasonable efforts to accommodate persons with disabilities. If you require special assistance, please call (310) 285-1014 (voice) or (310) 285-6881 (TTY). Providing at least forty-eight (48) hours advance notice will help to ensure availability of services.



## BEVERLY HILLS SMALL BUSINESS FORUM

**COMPLIMENTARY VIRTUAL WEBINAR: THURSDAY, JUNE 10, 2021 | 9 - 11 AM**

Join us for this forum designed to bring together the small business community for education, networking, and dialogue with opening remarks by Mayor Robert Wunderlich from 9 - 9:30 AM and a discussion on resources for businesses from 10:30 - 11 AM. The two separate panels will discuss:

- Lessons learned during the pandemic for restaurants and retailers
- Ways to pivot your business post pandemic
- Important business resources for you to take advantage of

### RESTAURANT PANEL | 9:30 - 10:30 AM

**RYAN WILSON**

CEO, Lawry's the Prime Rib

**HUNTER HALL**

Project Manager, Archetype Hospitality and Development; Exec. Director, Main Street Santa Monica

**LARRY JOHNSON**

Director, Center for Strategic Corporate Development,  
Business Training Center at El Camino College

**JASON BERKOWITZ**

CEO, Arrow Up

### RETAIL PANEL | 9:30 - 10:30 AM

**JOHANA HERNANDEZ**

Founder, Glaudi

**BLAIR SCHLECTER**

VP of Economic Development  
and Government Affairs

**MICHAEL BERNE**

President, MJB Consulting



CHAMBER  
of  
COMMERCE

**REGISTER AT:**

**[bit.ly/bhsmallbusiness](https://bit.ly/bhsmallbusiness)**

