

Beverly Hills City Council Liaison / Next Beverly Hills Committee will conduct a Special Meeting, at the following time and place, and will address the agenda listed below:

CITY HALL Municipal Gallery 455 North Rexford Drive Beverly Hills, CA 90210

Tuesday, July 24, 2018 8:00 AM

AGENDA

1) Public Comment

a. Members of the public will be given the opportunity to directly address the Committee on any item not listed on the agenda.

- 2) Welcome
 - a. Self-Introductions of Guests and New Members
 - 1. a) Full name, b) Occupation, c) Beverly Hills connection,
 - d) Next Beverly Hills interest, e) How did you hear about us?
 - b. Opening Announcements
- 3) Current Business
 - a. Initiative Subcommmittees Updates:
 - 1. Next Night 2018
 - 2. Next Gen Housing
 - 3. Beverly Hills Incubator
 - 4. Mayor's Initiatives Collaborations
 - b. Standing Subcommittees Updates:
 - 1. Marketing Subcommittee
 - c. Community Liaisons Reports
- 4) New Business
 - a. Pitch (New initiative proposals)
 - b. Tell (Share interesting next gen-related info and events)
 - c. Next Meeting:
 - 1. August 28, 2018 (Next Beverly Hills Committee meetings take place on the 4th Tuesday of each month from 8:00-9:30am at City Hall)

5) Adjournment

Byron Pope, City Clerk

Posted: July 19, 2018

Next Beverly Hills is a committee of talented young leaders chartered by the Mayor and the City of Beverly Hills to engage residents between the ages of 25 and 45 through innovative initiatives that address their lifestyle, economic and civic needs, and to inspire them to make Beverly Hills a better place for all.

In accordance with the Americans with Disabilities Act, the Municipal Gallery is wheelchair accessible and is equipped with audio equipment for the hearing impaired. If you need special assistance to attend this meeting, please call the City Manager's Office at (310) 285-1014 or TTY (310) 285-6881. Please notify the City Manager's Office at least twenty-four (24) hours prior to the meeting if you require captioning service so that reasonable arrangements can be made.



Next Beverly Hills Committee Overview

Committee name: Next Beverly Hills

Tagline: Shaping our city's future together™

Designation: An official City of Beverly Hills committee chartered by the Mayor and City Council

Founding: May 2015 by then Mayor Julian Gold

City Council Liaisons: Mayor Julian Gold and Councilmember Bob Wunderlich

City Staff Liaisons: Pamela Mottice-Muller and Michael George

Elected Leadership: Jon Gluck (Chair) and Kaveh Farshad (Vice Chair)

Meetings: Open to public, monthly, every fourth Tuesday, at 8:00am-9:30am, at Beverly Hills City Hall (front desk will direct you).

Membership: Open to residents and non-residents of all ages who are passionate about NBH's mission.

Mission:

Next Beverly Hills ("NBH") is a committee of talented next generation leaders chartered by the Mayor and the City of Beverly Hills to engage residents between the ages of 25 and 45 through innovative initiatives that address their lifestyle, economic, and civic needs, and to inspire them to make Beverly Hills a better place for all.

Turn me over for more info

2018 Priority Areas:

- 1. Next Gen Arts
- 2. Next Gen Events
- 3. Next Gen Housing
- 4. City Communications Collaboration
- 5. Mayor's Initiatives Collaboration

Organizational structure:

- Next Beverly Hills Committee The full Next Beverly Hills committee.
- Subcommittees Member-driven teams carrying out NBH's work.
- Priority Areas Areas of focus voted on by the full committee on an annual basis to guide NBH's work.
- Initiatives Projects within NBH's Priority Areas that the Committee votes to undertake and forms a Subcommittee to carry out.

Official partners:

- Beverly Hills Chamber of Commerce
- Beverly Hills Conference & Visitors Bureau

Website: BeverlyHills.org/Next

Social media:

- Channels: @NextBeverlyHills on Facebook and Instagram; @NextBevHills on Twitter
- Primary hashtag: #NextBeverlyHills
- Secondary hashtags: #nextgen #nextgeneration #lovebevhills #beverlyhills #90210

Contact info:

- Chair: Jon Gluck Jon@JonGluck.com
- Vice Chair: Kaveh Farshad KFar@ScoreParkingNow.com
- City Staff Liaison: Michael George MGeorge@BeverlyHills.org

If you're interested in becoming a member of Next Beverly Hills, please email Michael George at MGeorge@BeverlyHills.org

Next Beverly Hills Committee 2018 Teams List Last revised on: July 23, 2018 NOTE: If you're a new member interested in joining one or more of these teams, please contact NBH Chair Jon Gluck and Vice Chair Kaveh Farshad

	INITIATIVE SUBCOMMITTEES			SUBCOMMITTEES
Next Night 2018	Next Gen Housing	Beverly Hills Incubator	Community Liaisons	Marketing
Leadership:	Leadership:	Leadership:	Arts Co-Liaisons:	Leadership:
Cory Charlupski	Alex Polin	Bradley Cook	Joel Hile	Noelle Freeman
Chair	Chair	Chair	Jamie Ross	Chair
Boomer Welles	Members:	Members:	Business Liaison:	Ariana Escalante
Block Businesses Chair	Woody Clark	Tal Navarro	Ben Reiss	Social Media Chair
Tal Navarro	Mark Elliot	Derrick Ontiveros	Charitable Liaison:	Members:
Entertainment Chair	Rebecca Pynoos	Liat Portal	Bradley Cook	Henry Alfano
tbd			Education Liaison:	Lauren Escobar
Vendors Chair			Alex Polin	Irma Hopkins
Marketing by NBH Marketin	ig Subcomm.		Health & Safety Liaison:	Tal Navarro
Members:			Sharona Nazarian	
Joel Hile			Heritage Liaison:	
Derrick Ontiveros			Woody Clark	
Liat Portal			Mayor's Strategic Planning	
Ben Reiss			Committee Liaison:	
			Tiffany Saidnia	
			Parks & Recreation Liaison	
			open	
			Planning Co-Liaisons:	
			Irma Hopkins	
			Tiffany Saidnia	
			Public Works Liaison:	
			Steve Weinglass	
			Technology Co-Liaisons:	
			Kory Klem	
			Derrick Ontiveros	
			Transportation Liaison:	
			Mark Elliot	